

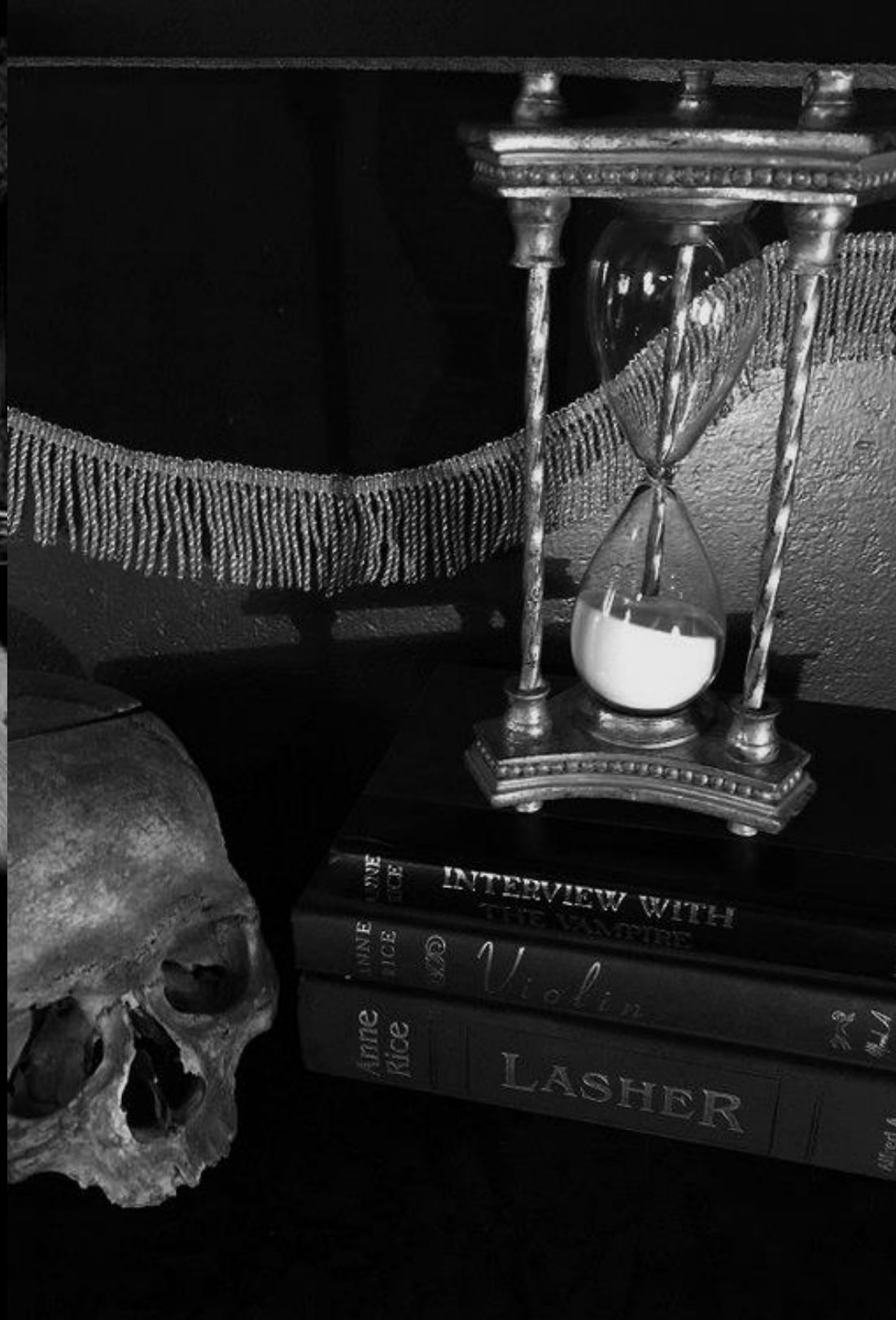


AMERICAN SOCIAL  
★ BAR & KITCHEN ★

# RESTAURANT PROJECT

Mariapia Sierra | Esperanza Muino & Katie Rothfield | Grad 1 | FIU





Provocative

|

Everlasting

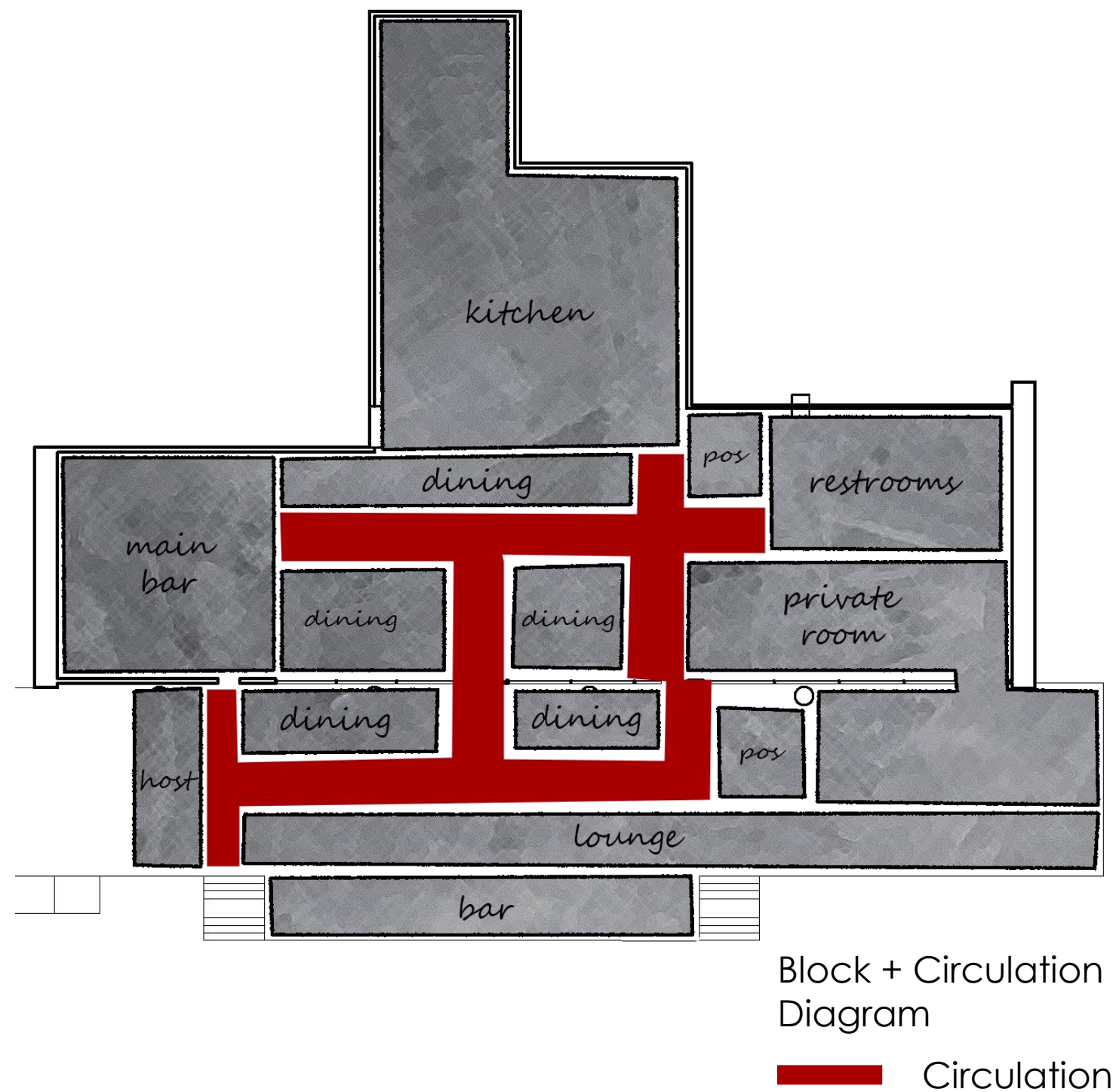
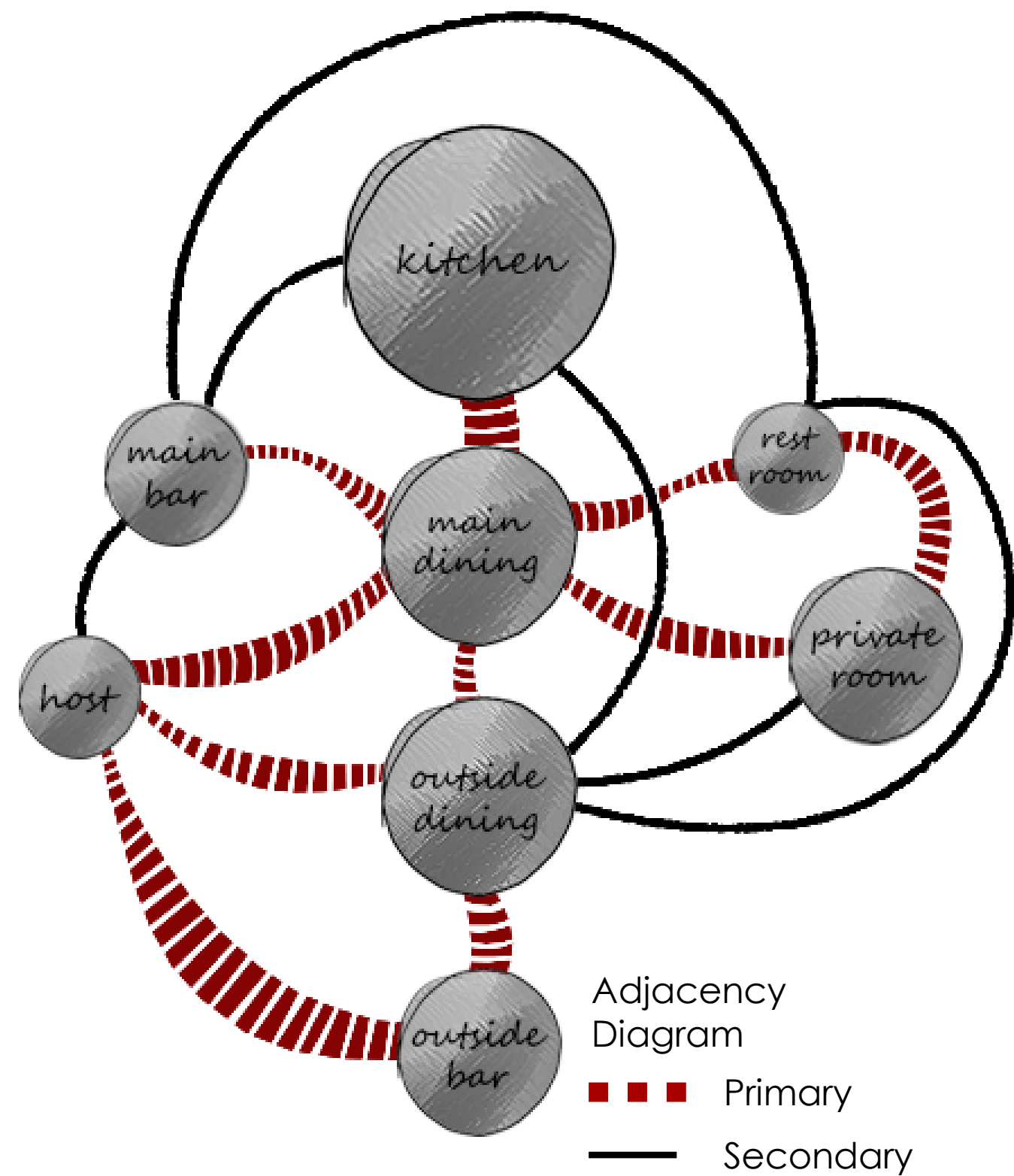
|

Daring

American Social is a place where Miami's edgy + extravagant cultural past meets its present to create an escape where friends can gather collectively and interact. It is a place where the daring side of Miami meets the originality that represents the 1920's. Taking advantage of Miami's heritage, the restaurant will emphasize contradictory spaces, bold geometric forms, as well as materials that represent Art Deco style. Together with the use of dark spaces, the restaurant will give the guest a taste of the daring side of the Twenties. By using provocative images from the past and neon lights, the idea is to give the user a feeling of becoming part of the story in a more modern way.

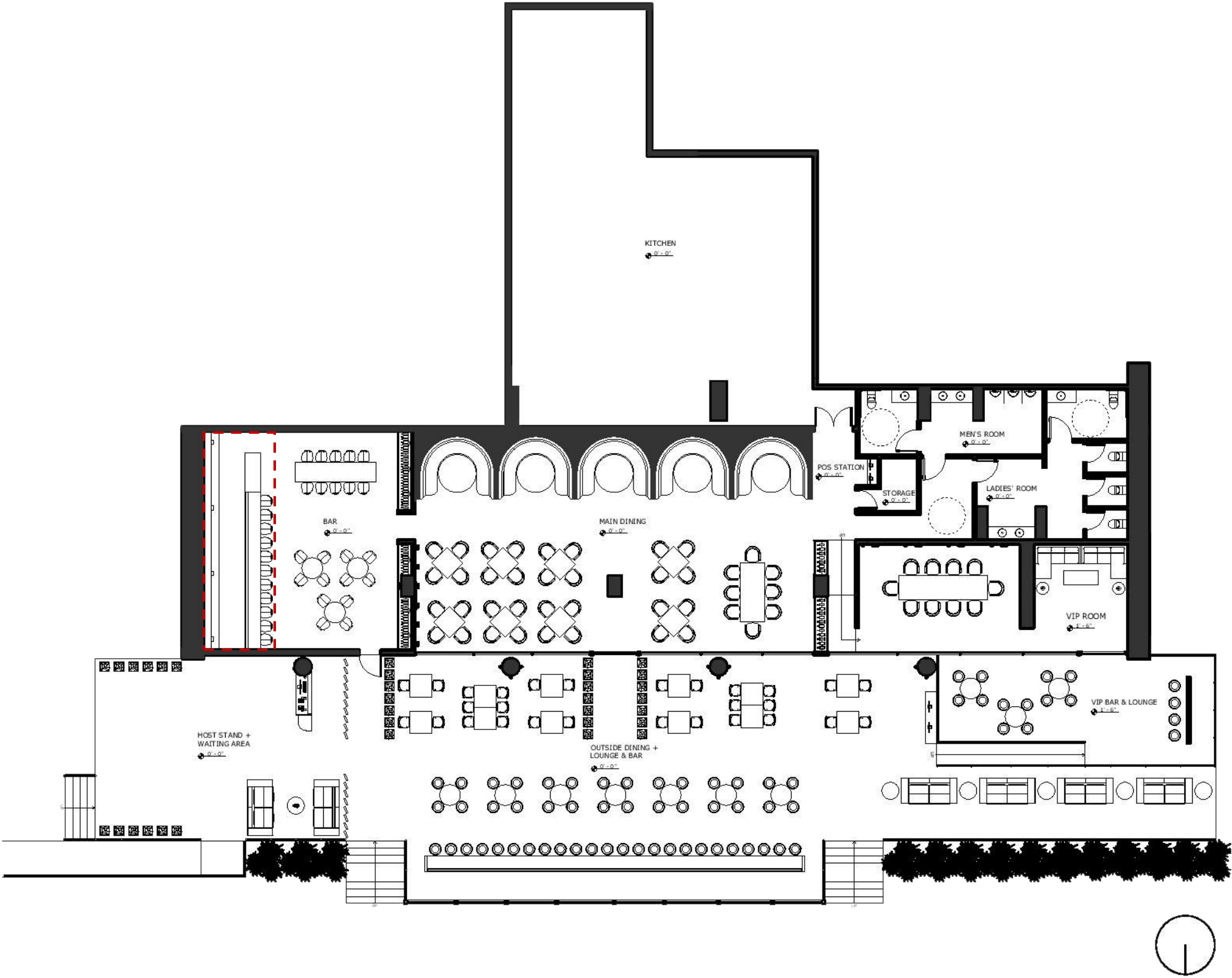


# DIAGRAMS



# FLOOR PLAN

Scale 1"-0' = 1/16"



# RCP

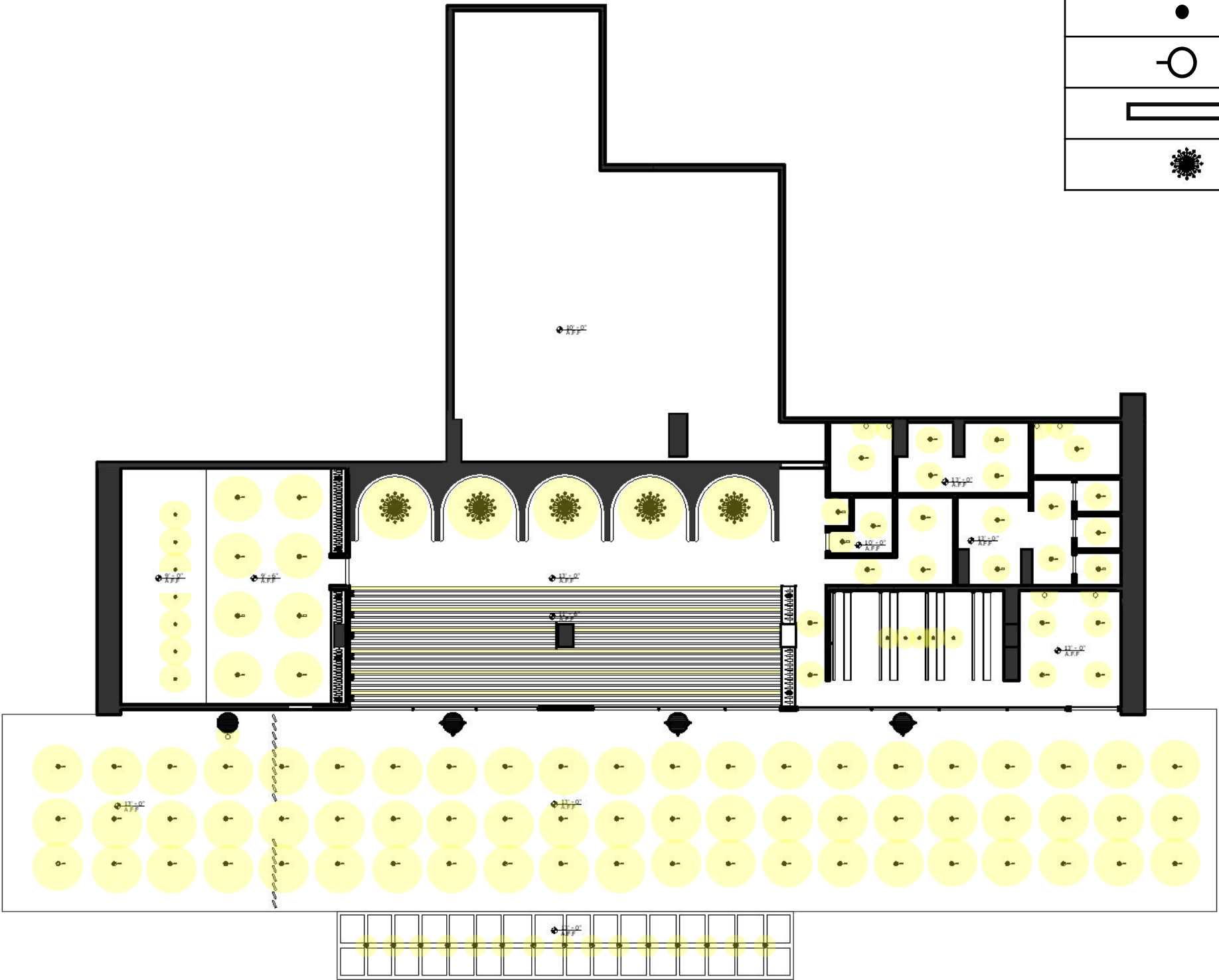
Scale 1"-0' = 1/16"








8 Light Candle  
Style Chandelier



Black and Brass  
Wall Sconce



LIGHTING LEGEND	
	Recessed Light
	Pendant Light
	Wall Sconce
	LED Light
	Chandelier



Beat Black  
Pendant Light



One Light  
Bulb Pendant

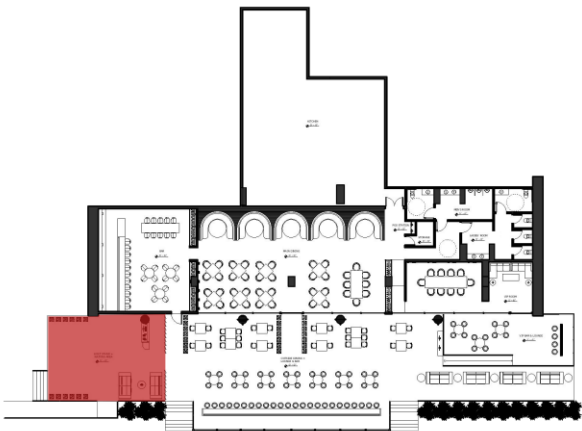


# HOST STAND & WAITING AREA



Elevation A

*American Social*  
Red Neon LED sign



Black and Brass  
Wall Sconce



Dark Grey  
Tinted Glass



Black  
Aluminum



Antique  
Brass



# HOST STAND & WAITING AREA



White Sofa  
with Metal Legs



Canvas White,  
Sunbrella Acrylic



Antique  
Brass



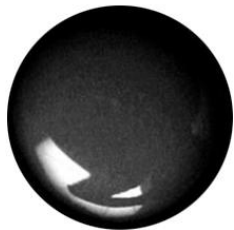
Marble Round  
Outdoor Coffee Table



Black  
Marble



Black  
Aluminum



Black  
Paint



Light Grey  
Concrete Floor



# OUTSIDE BAR

Elevation B



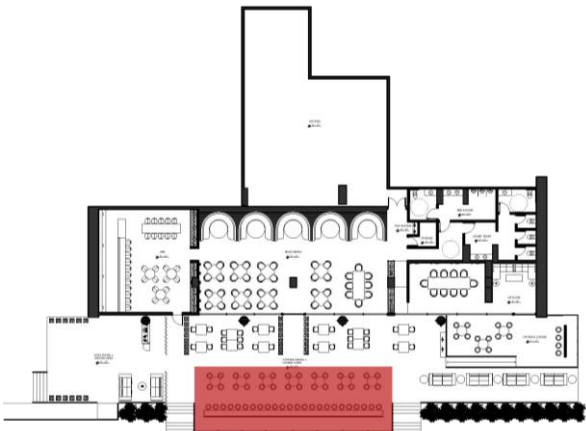
Black  
Aluminum



UV  
Glass



Black  
Granite



San Juan  
Blanco tile



Natural  
Oak



Black Bar Stool



Black  
Leather



Black  
Aluminum



# OUTSIDE BAR



Espresso  
Wood



Black  
Aluminum



Beat Black  
Pendant Light



High Top Bar Table



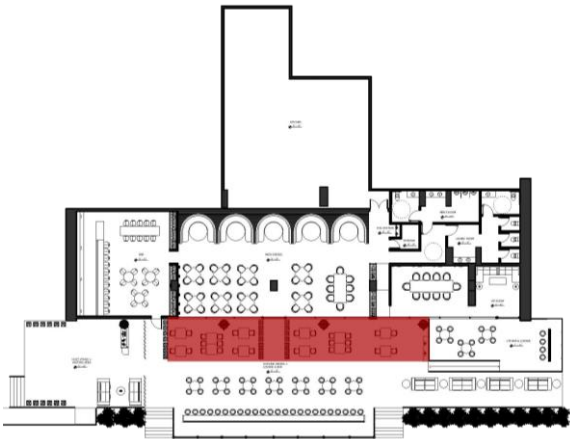
Black  
Granite



Antique  
Brass



# OUTSIDE DINING



Outdoor Square Table



Black  
Aluminum



Natural  
Oak

Patio Dining Chair



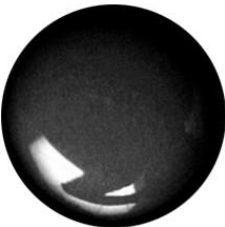
Black  
Aluminum



Cushions  
Canvas White,  
Sunbrella  
Acrylic



San Juan  
Blanco tile



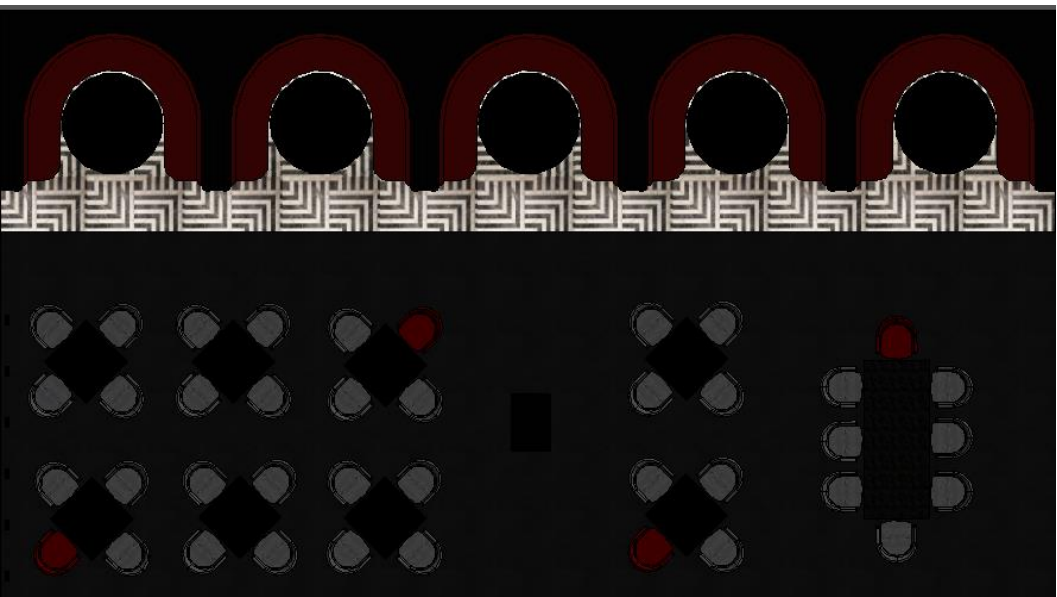
Black  
Paint



Inspiration



# INSIDE DINING



Elevation C



Pewter,  
Upholstery



Vintage  
Buffalo Leather



Art Deco  
Tile



Dark Grey  
Concrete Floor



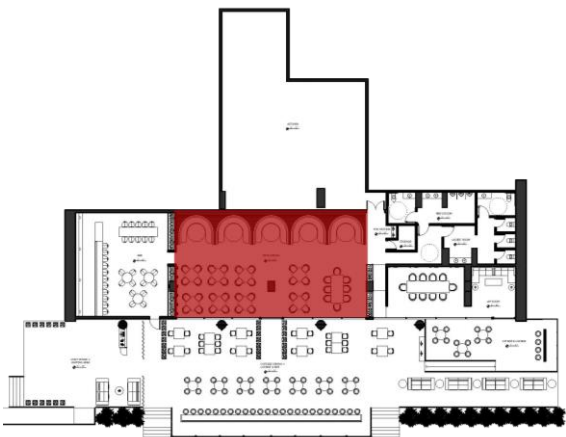
Round Table



Black  
Granite



Brass



8 Light Candle  
Style Chandelier





# INSIDE DINING

 Instagram Moment



Black  
Perforated Metal



Red Rusty  
Metal

Inspiration



Hobson  
Dining Chair



Boucle  
Upholstery,  
DesignTex



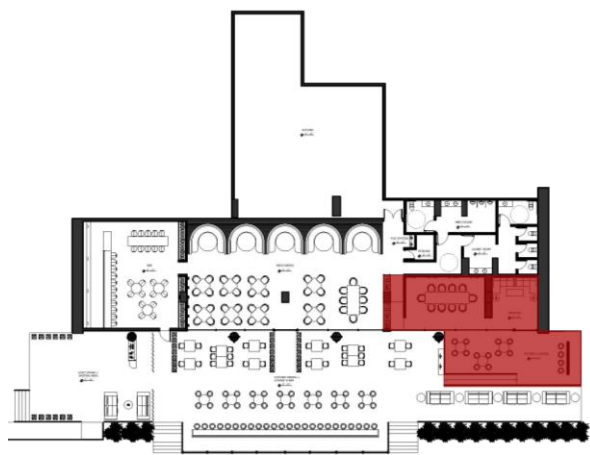
Leather,  
Moore  
&Giles



Brass



# PRIVATE ROOM



Elevation D



San Juan  
Blanco tile

Customized Wine  
Bottle Rack



Glass



Clear  
Acrylic



Brass





# PRIVATE ROOM

 Instagram Moment

Black Brick



Off White Paint



Parsons Black Dining Table





Black Granite




Antique Brass

Inspiration




One Light Bulb Pendant






Red Rusty Metal



Black Perforated Metal



Antique Mirror

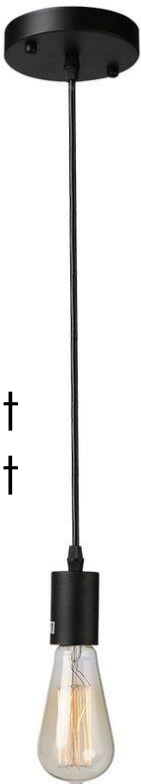


# MAIN BAR

Inspiration



One Light Bulb Pendant



Bar Stool



Vintage Buffalo Leather



Brass



Black Brick



Brass



Gold Ceiling Tile



Black Concrete Floor



Terrazzo



Black Ceiling Tile





# MAIN BAR

Millwork



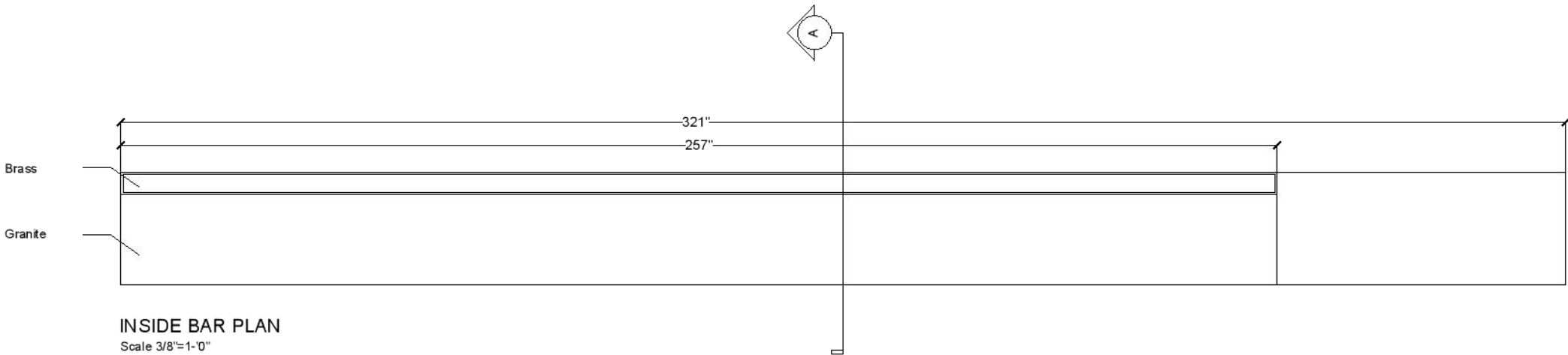
Brass



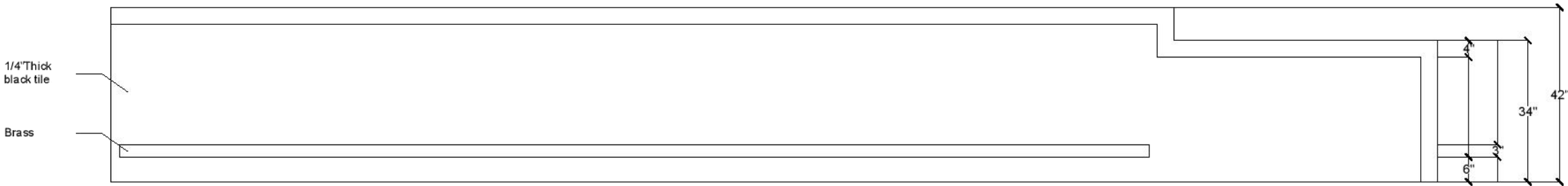
Black  
Ceiling Tile



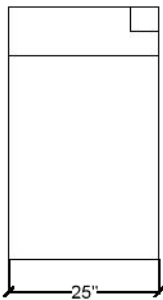
Black  
Granite



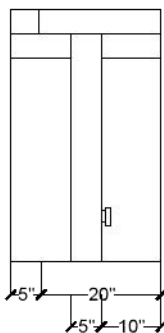
INSIDE BAR PLAN  
Scale 3/8"=1'-0"



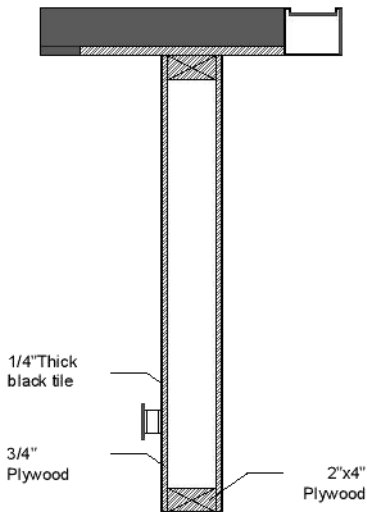
INSIDE BAR ELEVATION  
Scale 3/8"=1'-0"



INSIDE BAR ELEVATION  
EAST SIDE  
Scale 3/8"=1'-0"



INSIDE BAR ELEVATION  
WEST SIDE  
Scale 3/8"=1'-0"

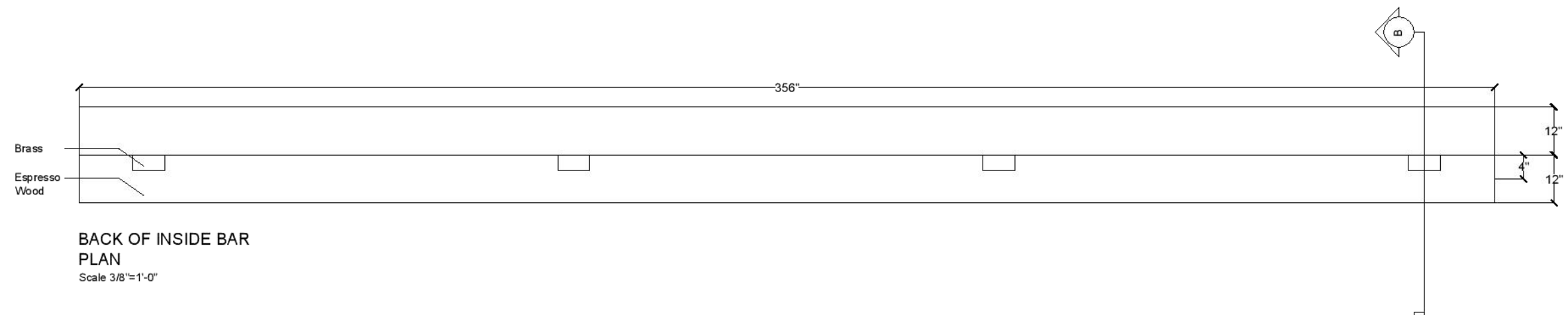


INSIDE BAR  
SECTION A  
Scale 3/4"=1'-0"

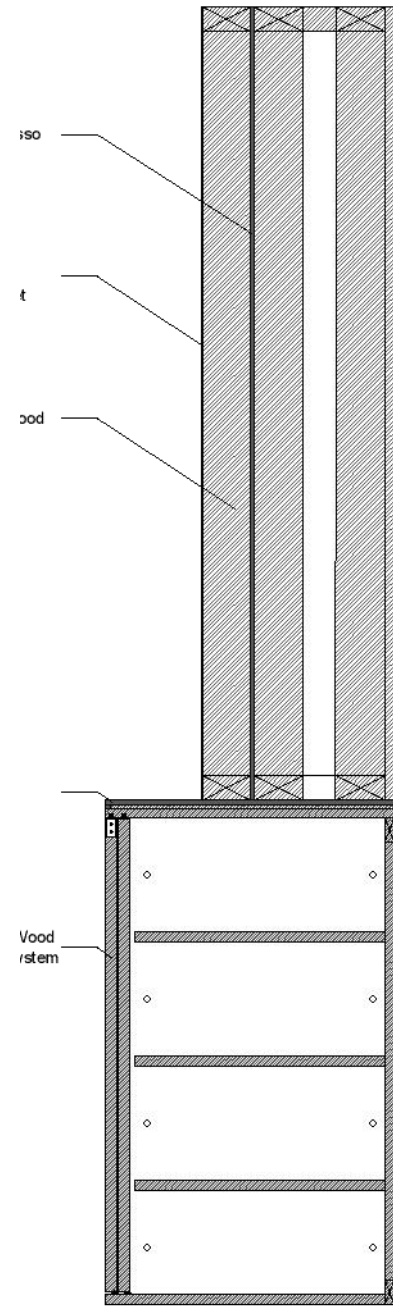
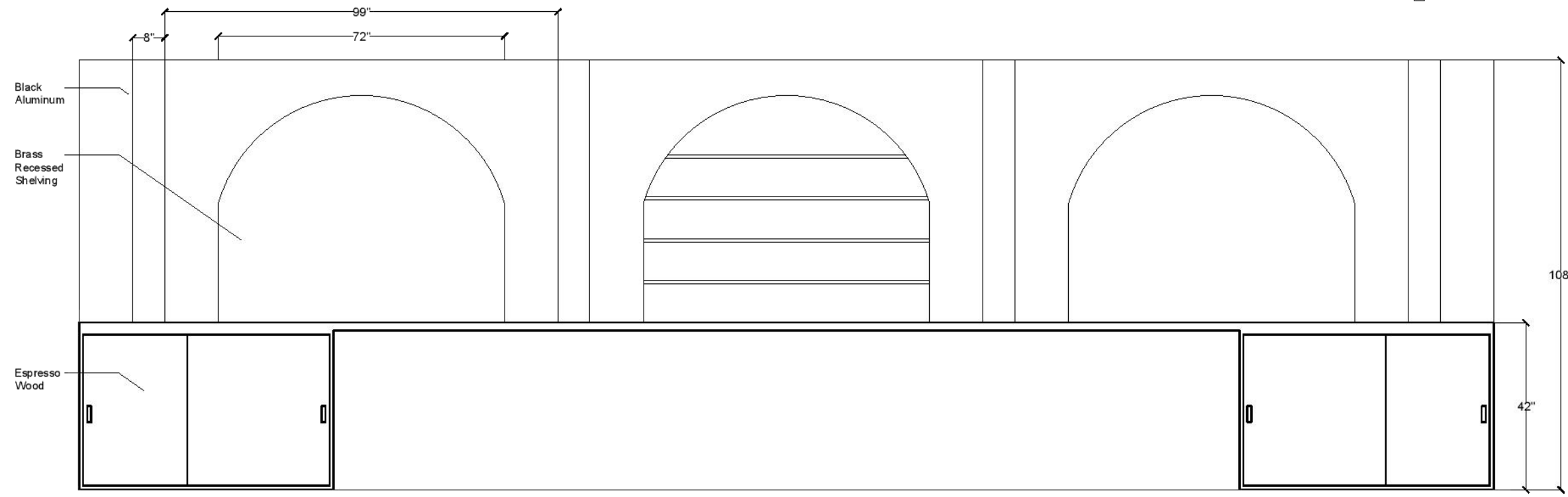


# MAIN BAR

Millwork



BACK OF INSIDE BAR  
PLAN  
Scale 3/8"=1'-0"



BACK OF INSIDE BAR  
SECTION B  
Scale 3/4"=1'-0"



Brass



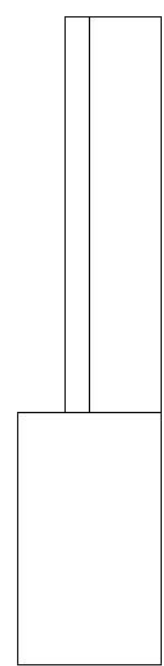
Black  
Granite



Espresso  
Wood



Black  
Aluminum



BACK OF INSIDE BAR TYPICAL  
SIDE ELEVATION  
Scale 3/8"=1'-0"



# MAIN BAR

 Instagram Moment

Elevation E

*Shhh...* Red Neon LED sign



Black  
Brick



Black  
Well Light

Customized Wine  
Bottle Rack



Glass



Clear  
Acrylic

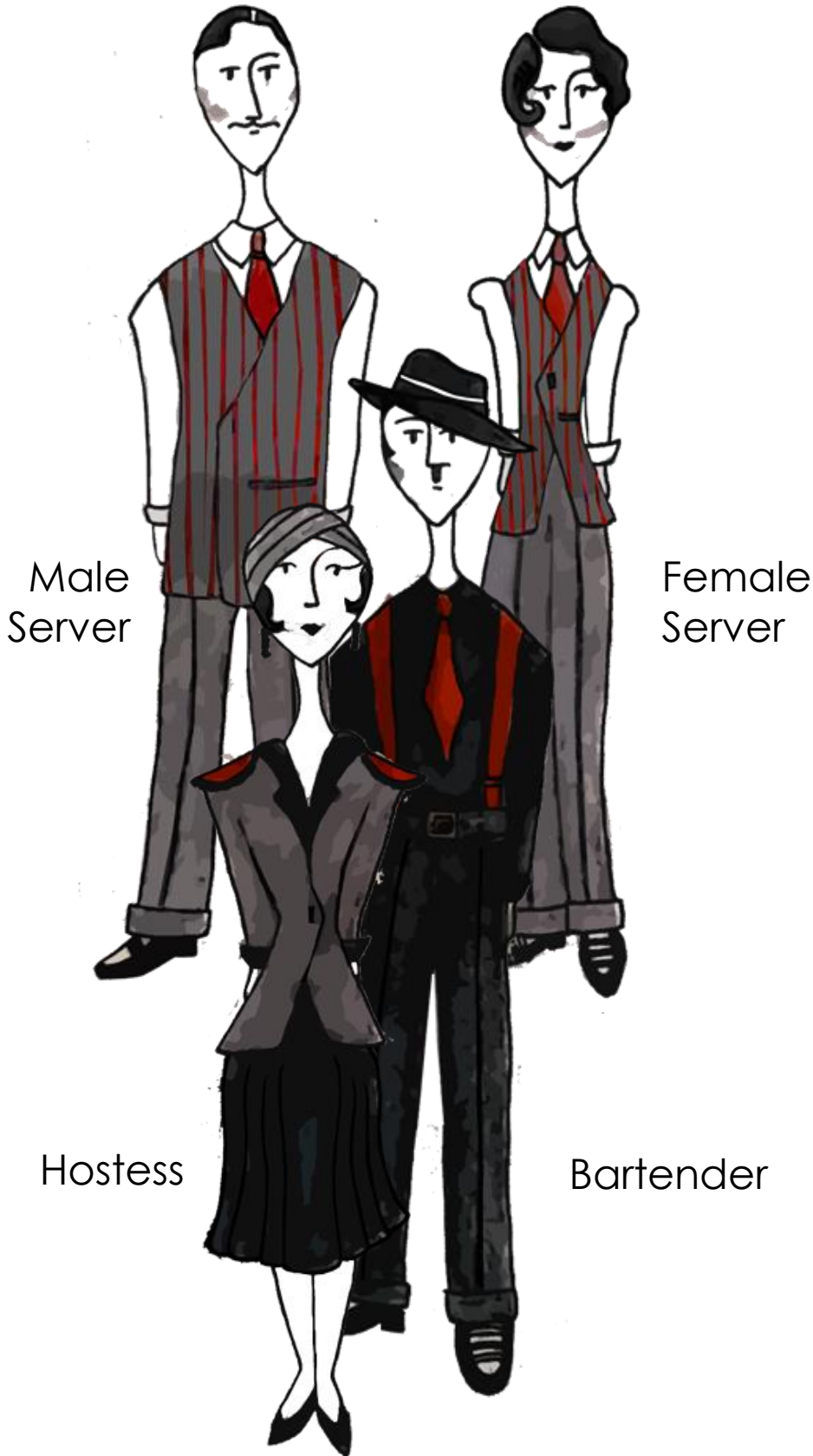


Brass





# BRANDING





THANK YOU